



US009197445B2

(12) **United States Patent**
Tysowski

(10) **Patent No.:** **US 9,197,445 B2**
(45) **Date of Patent:** ***Nov. 24, 2015**

(54) **METHOD AND SYSTEM FOR USING SUBJECTS IN INSTANT MESSAGING SESSIONS ON A MOBILE DEVICE**

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(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 344 days.

This patent is subject to a terminal disclaimer.

(21) Appl. No.: **13/655,071**

(22) Filed: **Oct. 18, 2012**

(65) **Prior Publication Data**

US 2013/0042187 A1 Feb. 14, 2013

Related U.S. Application Data

(63) Continuation of application No. 13/327,431, filed on Dec. 15, 2011, now Pat. No. 8,315,604, which is a continuation of application No. 13/004,580, filed on Jan. 11, 2011, now Pat. No. 8,103,252, which is a continuation of application No. 11/764,544, filed on Jun. 18, 2007, now Pat. No. 7,885,641.

(51) **Int. Cl.**

H04L 12/58 (2006.01)

G06F 17/22 (2006.01)

(52) **U.S. Cl.**

CPC **H04L 12/581** (2013.01); **H04L 51/04** (2013.01); **G06F 17/2247** (2013.01); **H04L 12/5895** (2013.01); **H04L 51/36** (2013.01)

(58) **Field of Classification Search**

CPC H04L 51/04; H04L 51/36; H04L 12/581; H04L 12/5895; H04L 12/04; G06F 17/2247

USPC 715/758, 759, 752; 709/206, 207
See application file for complete search history.

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Primary Examiner — Ece Hur

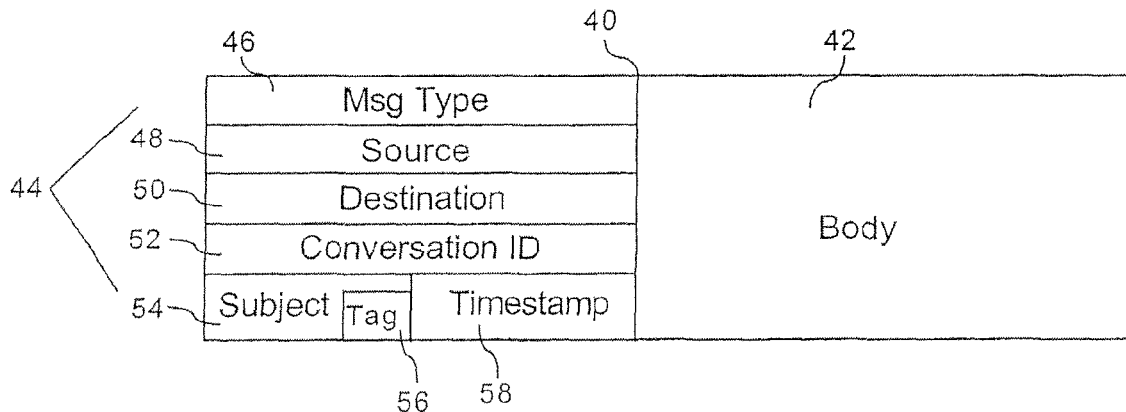
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(57)

ABSTRACT

A system and method are provided that incorporate subjects or subject lines into instant messaging sessions or conversations on a mobile device. During an instant messaging session, the user is provided with an option to specify a subject for at least the current portion of the session or for the entire session. The subject is proposed to the other users in the session, who can accept, ignore or modify the subject at their end. Multiple subjects can be specified for a single conversation if desired, and the subjects can be displayed with the contact in a message list. The instant messaging sessions may then be searched using search tools that are typically used for search email and other data messages.

32 Claims, 14 Drawing Sheets



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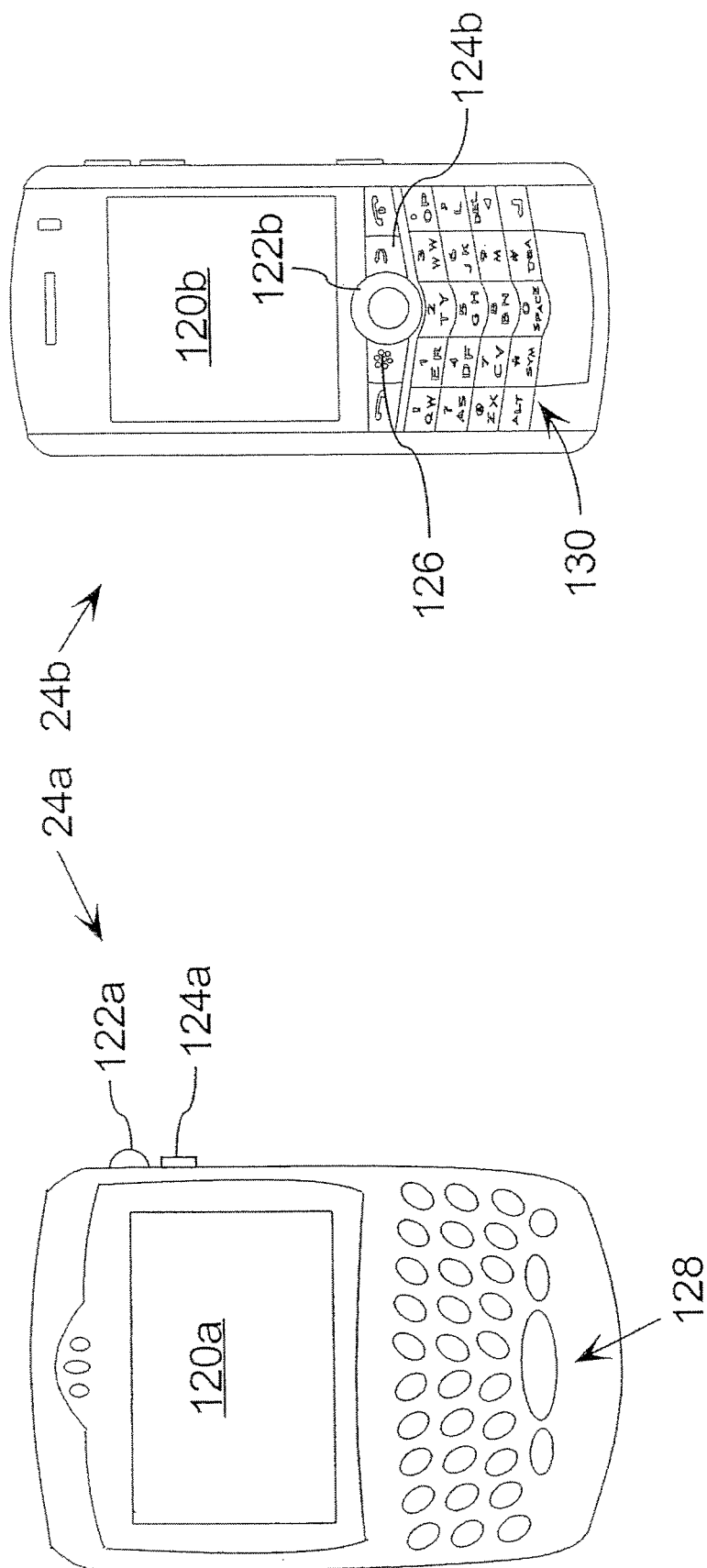


Figure 2

Figure 1

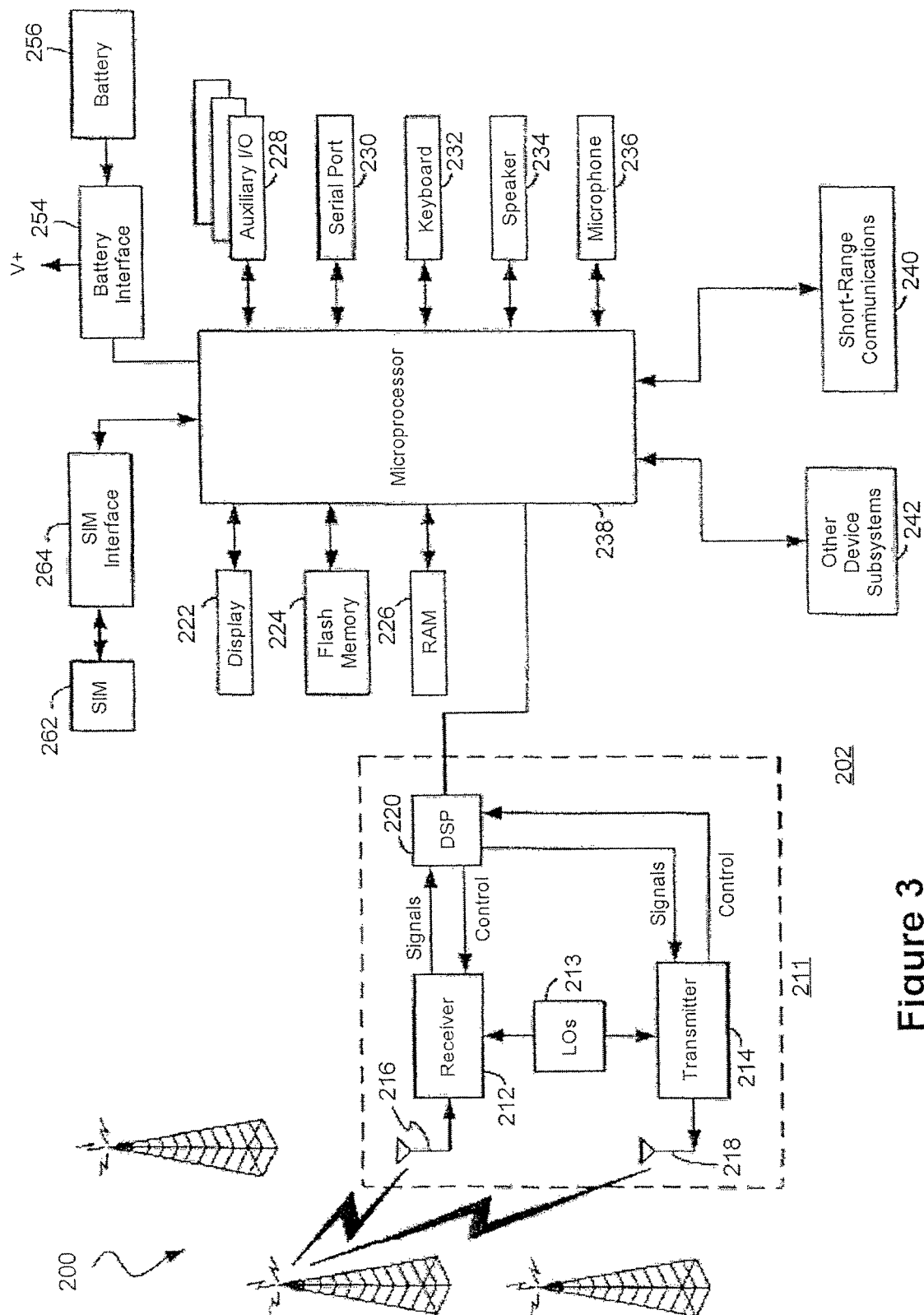
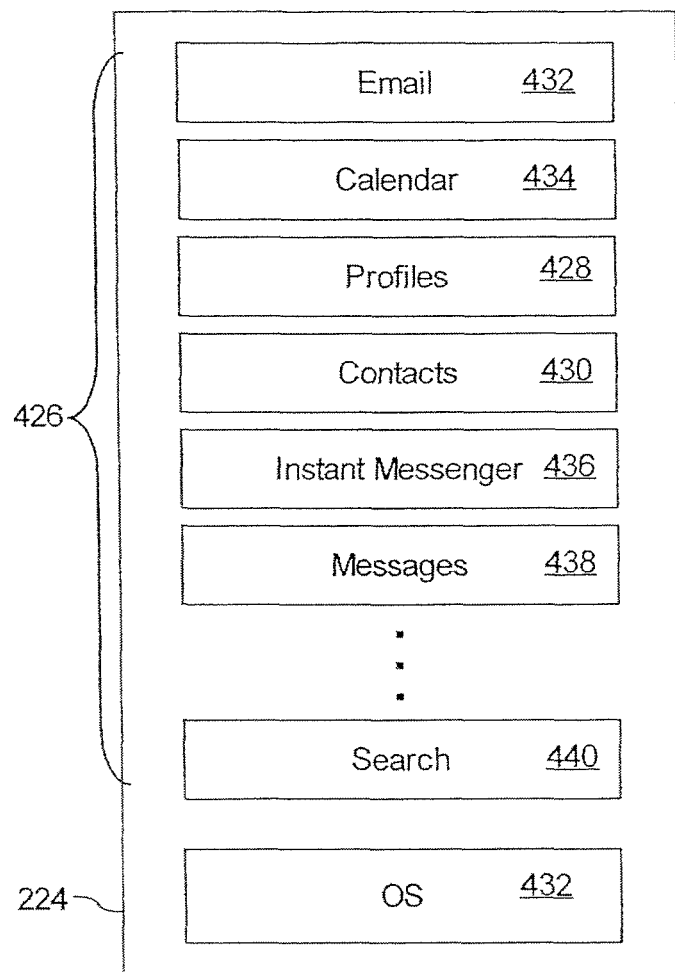


Figure 3

**Figure 4**

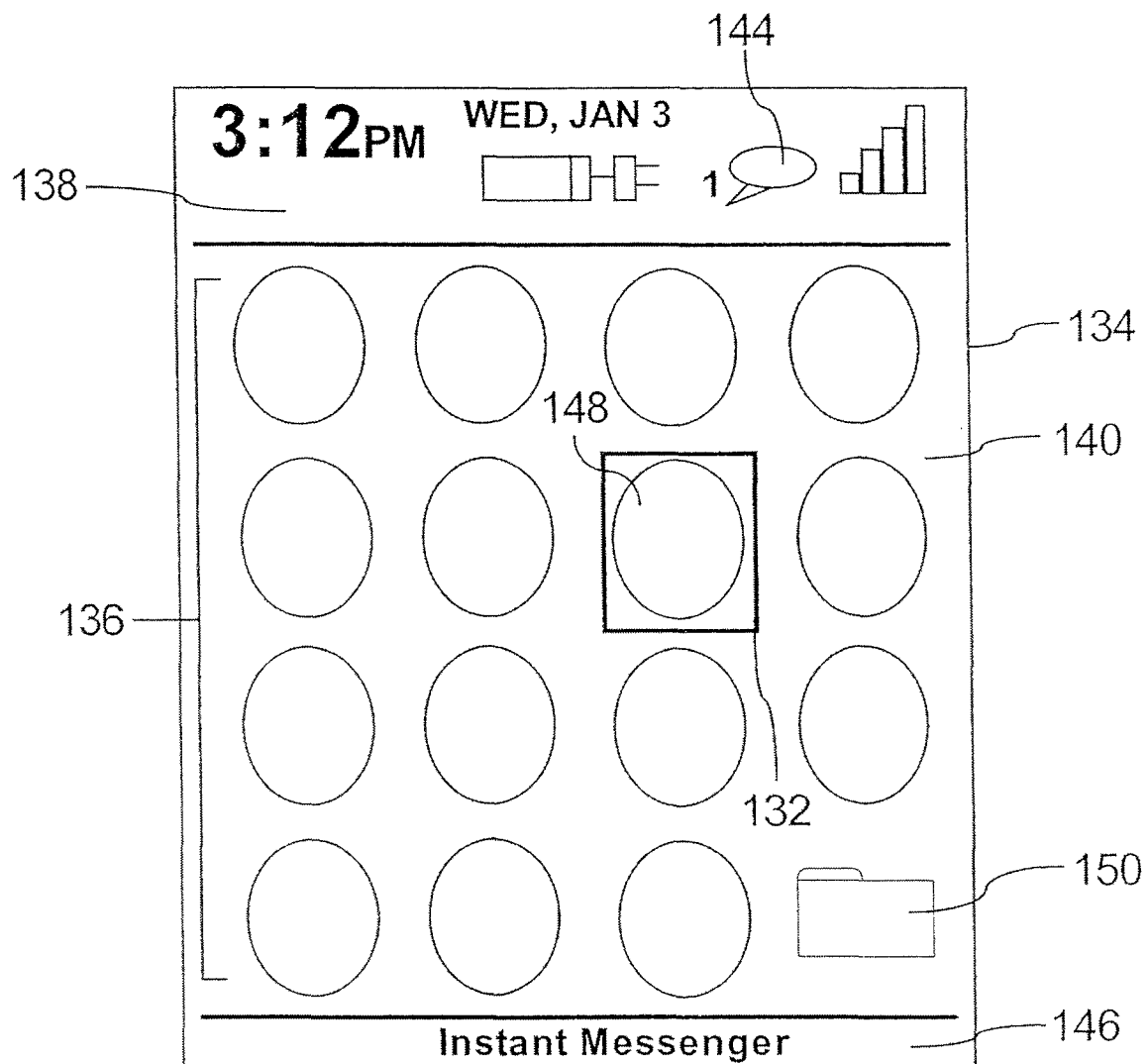


Figure 5

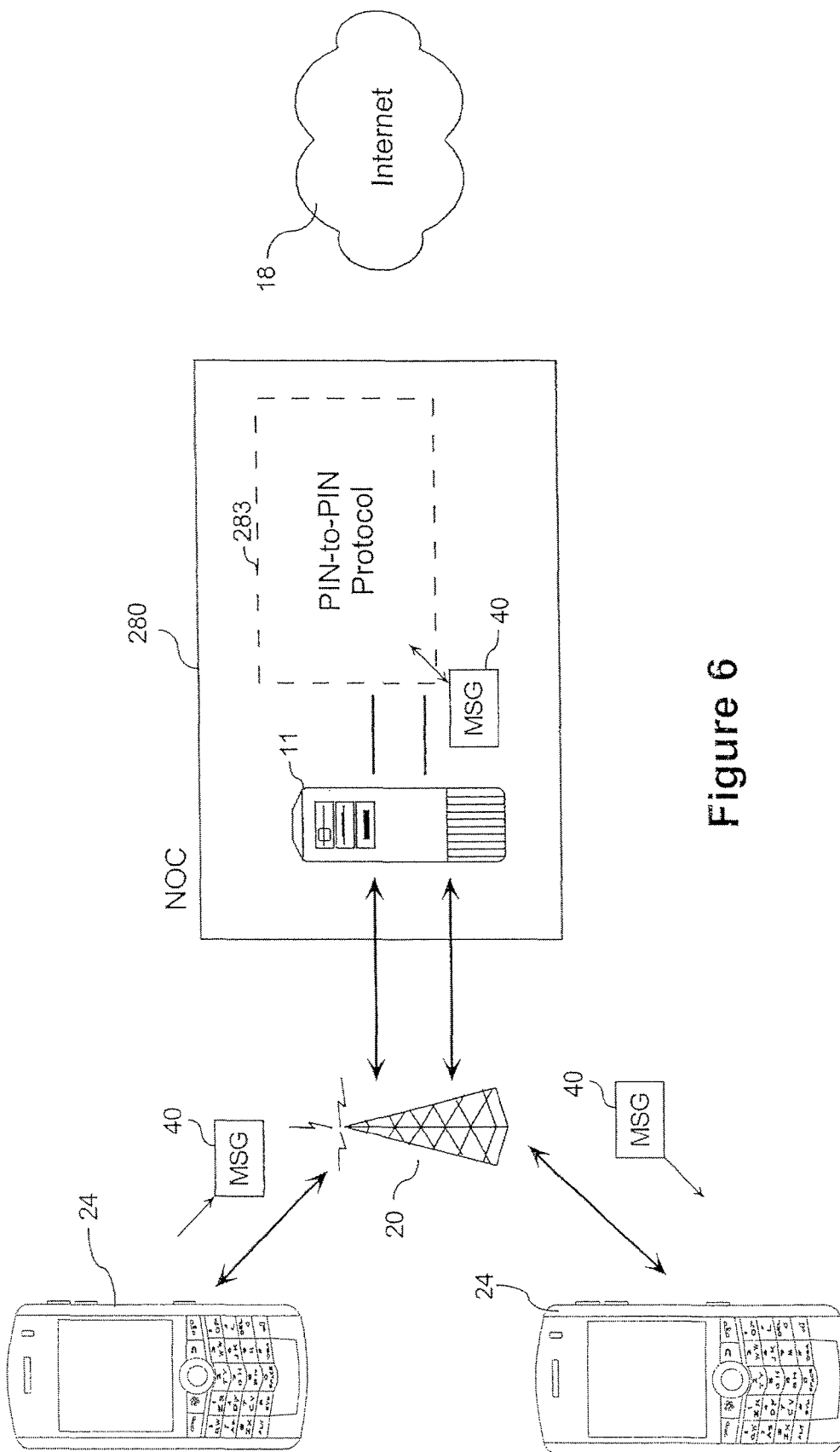


Figure 6

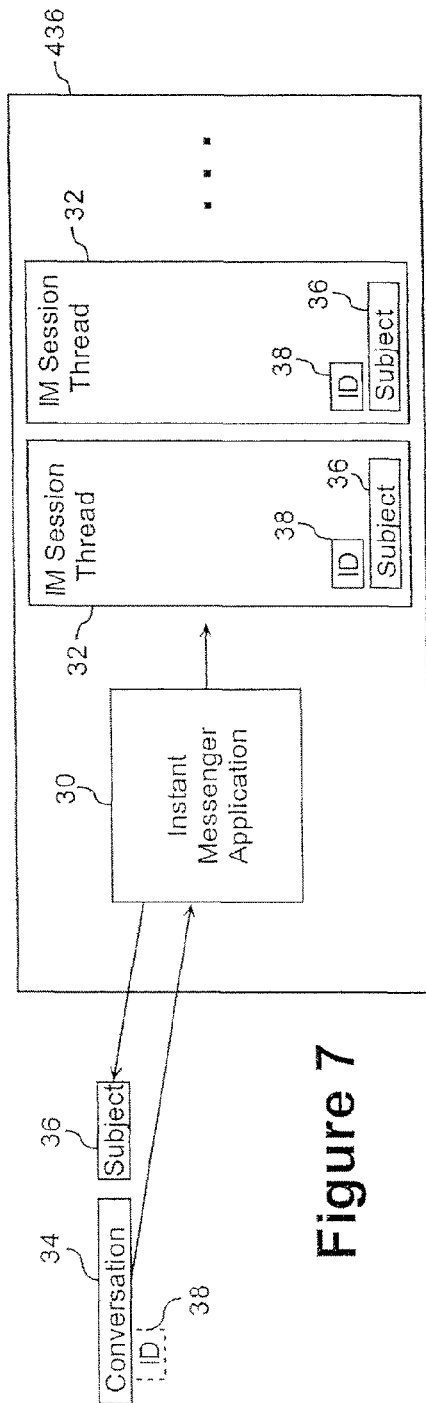


Figure 7

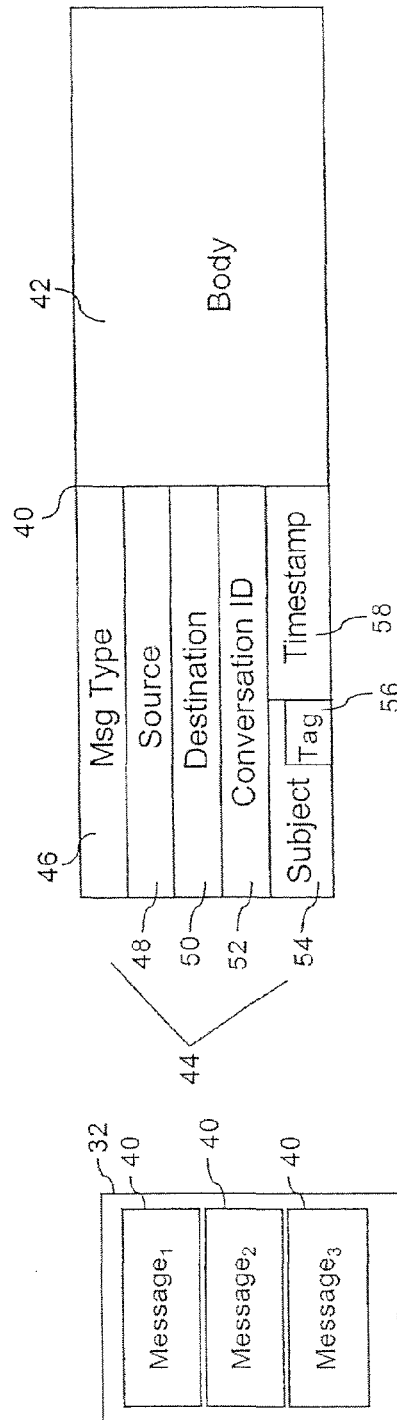


Figure 8

Figure 9

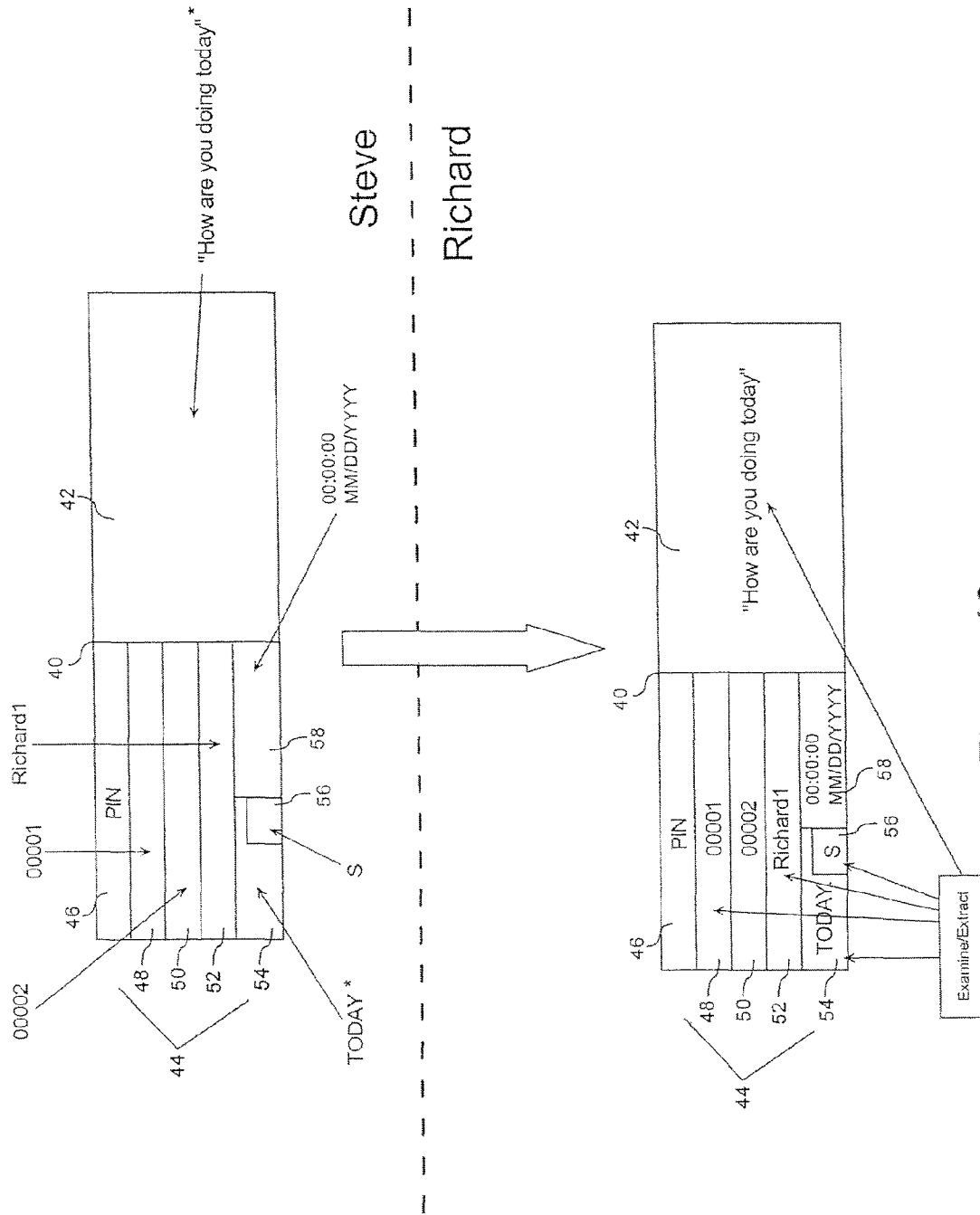


Figure 10

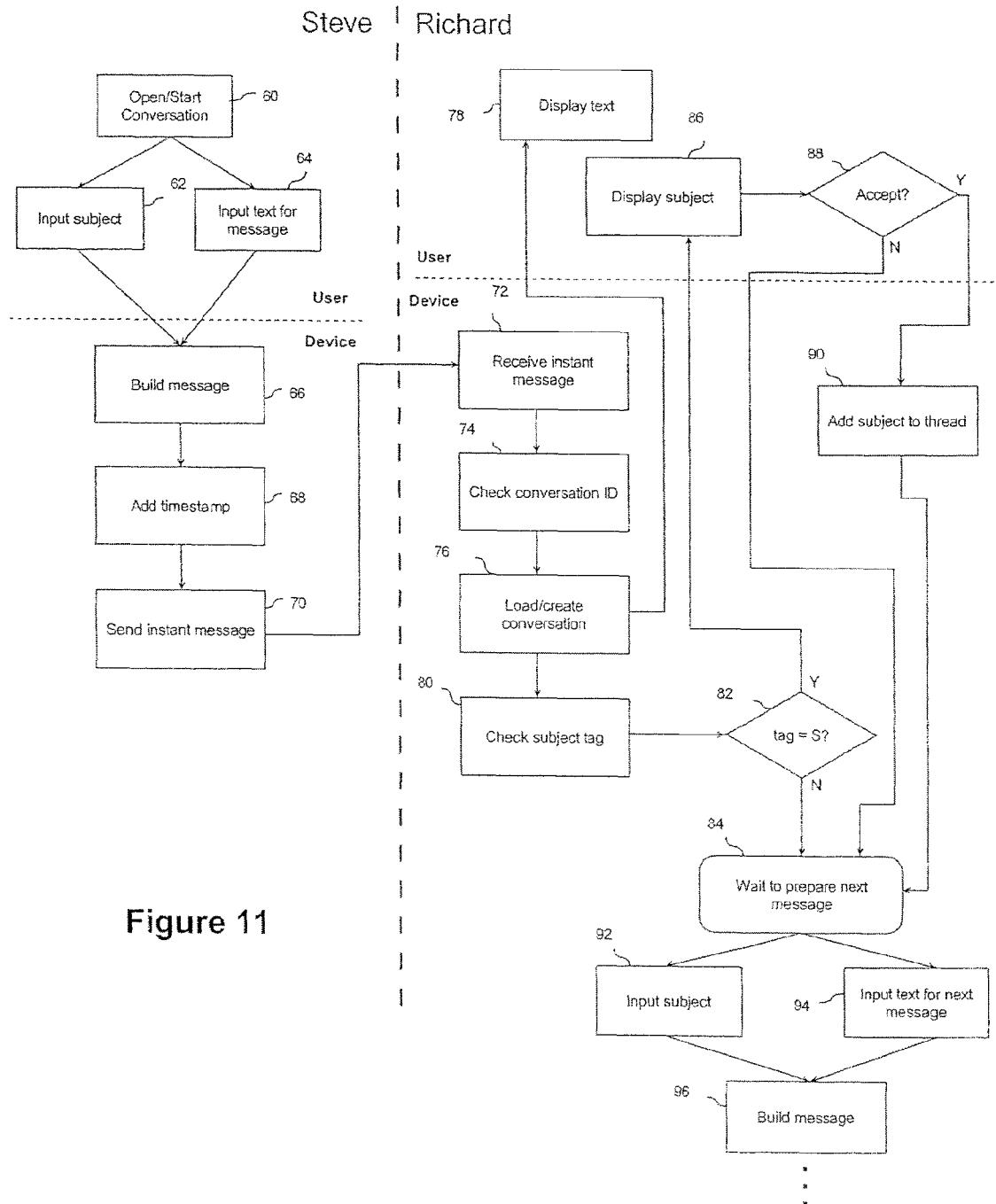


Figure 11

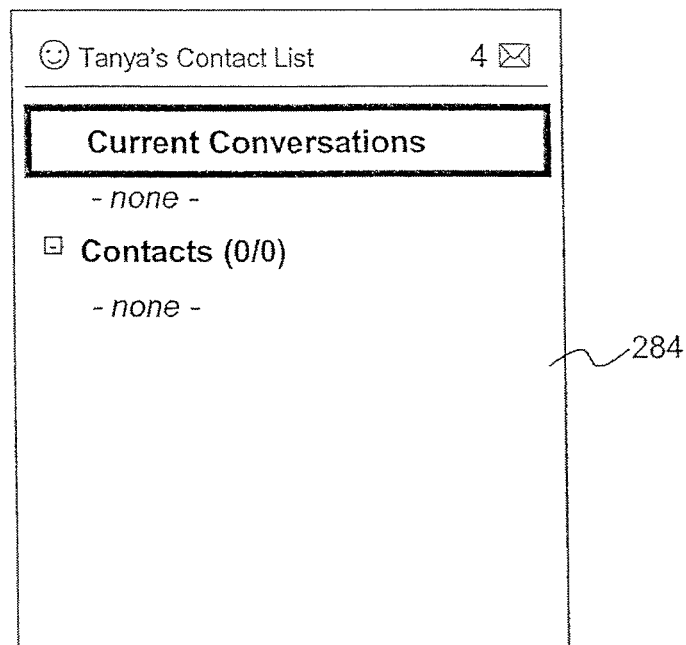


Figure 12

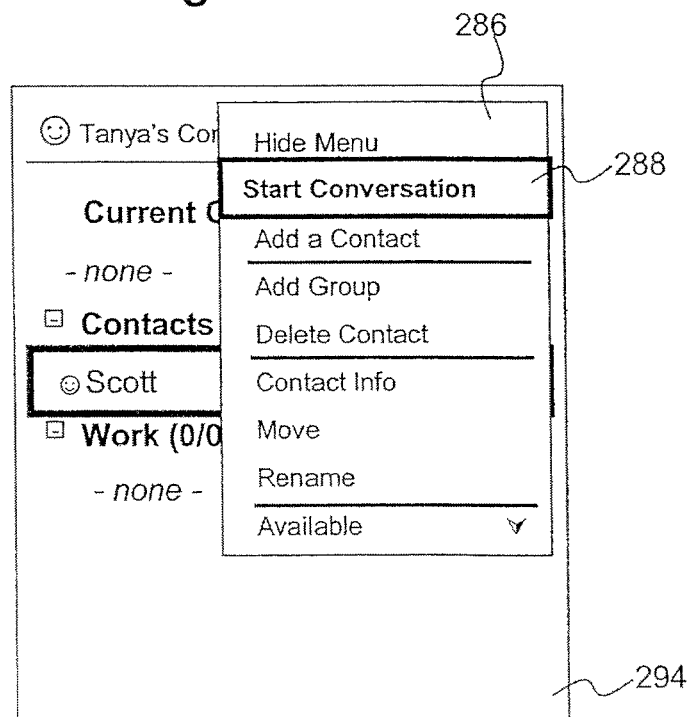
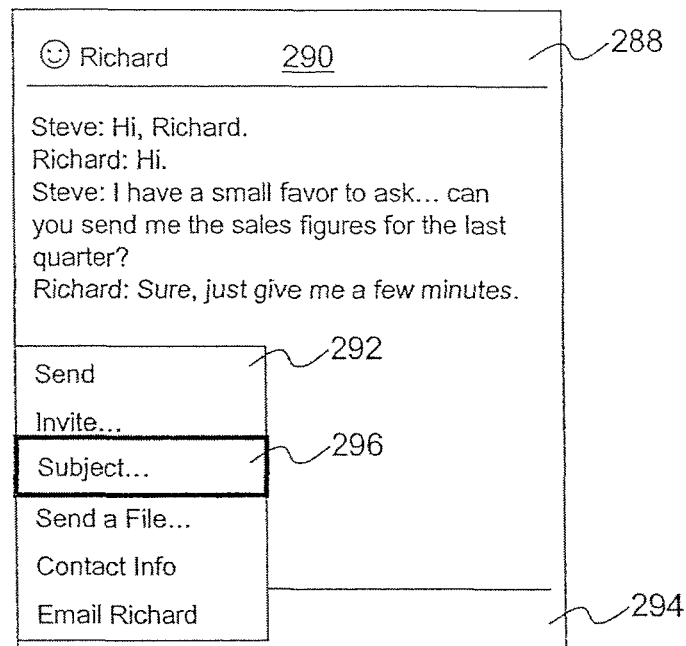
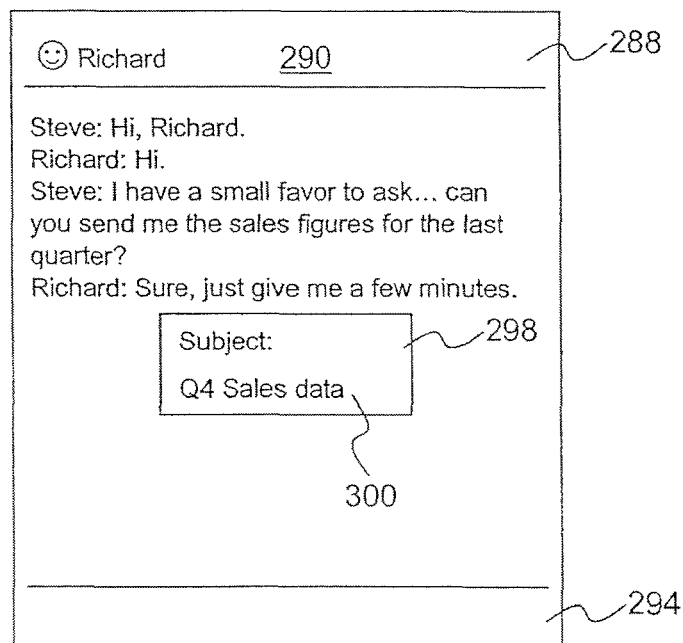


Figure 13

**Figure 14(a)****Figure 14(b)**

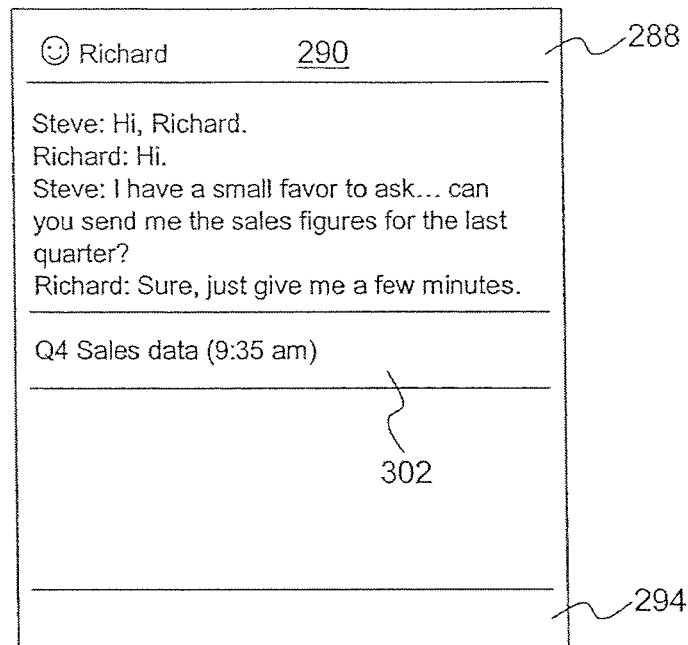


Figure 14(c)

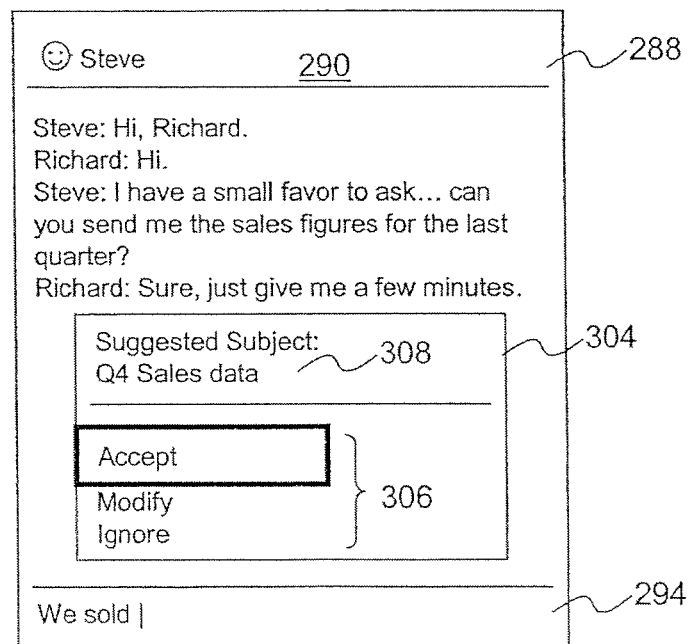


Figure 14(d)

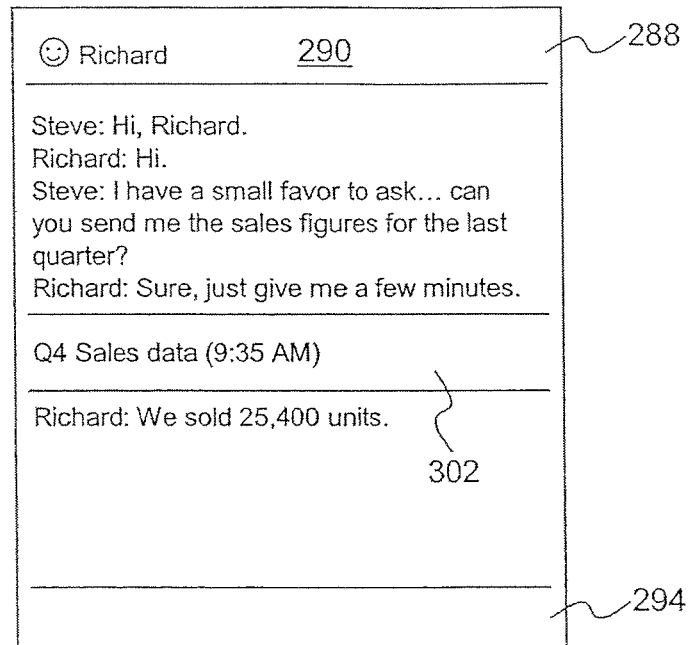


Figure 14(e)

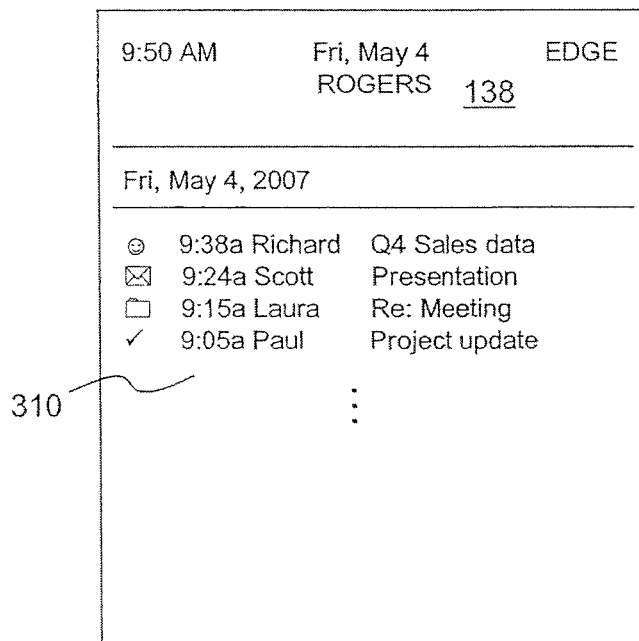
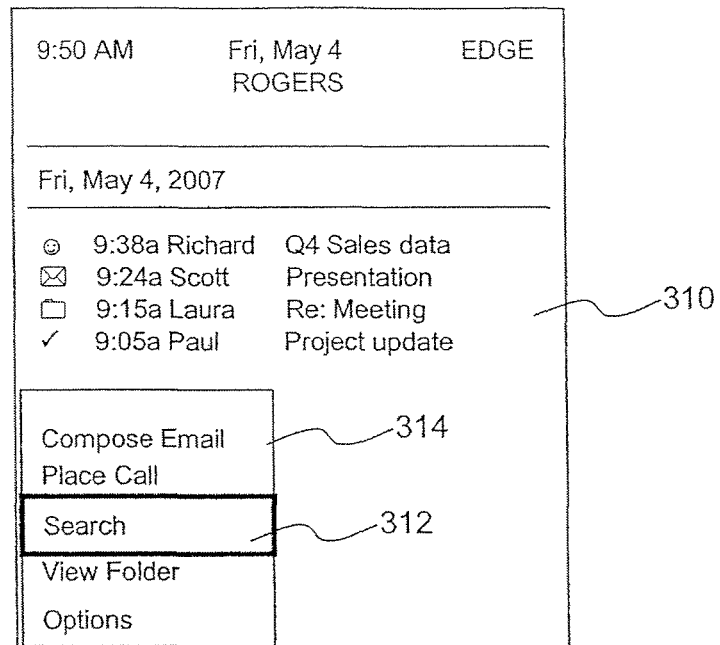
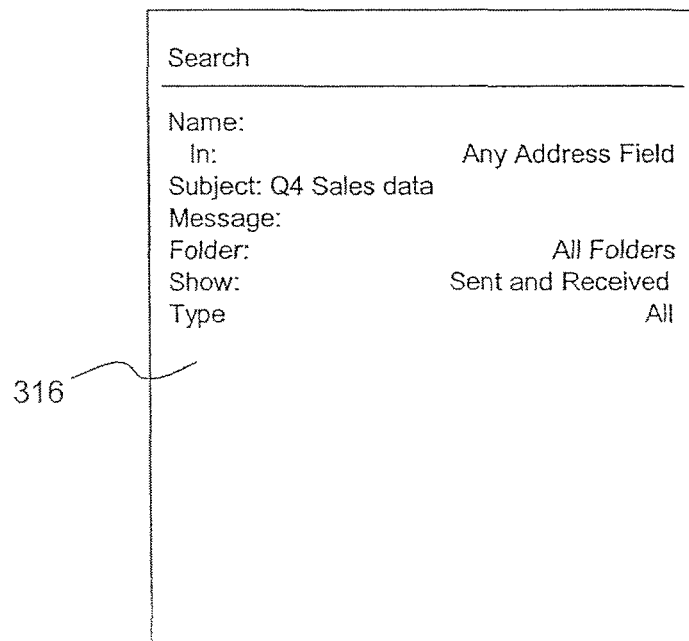
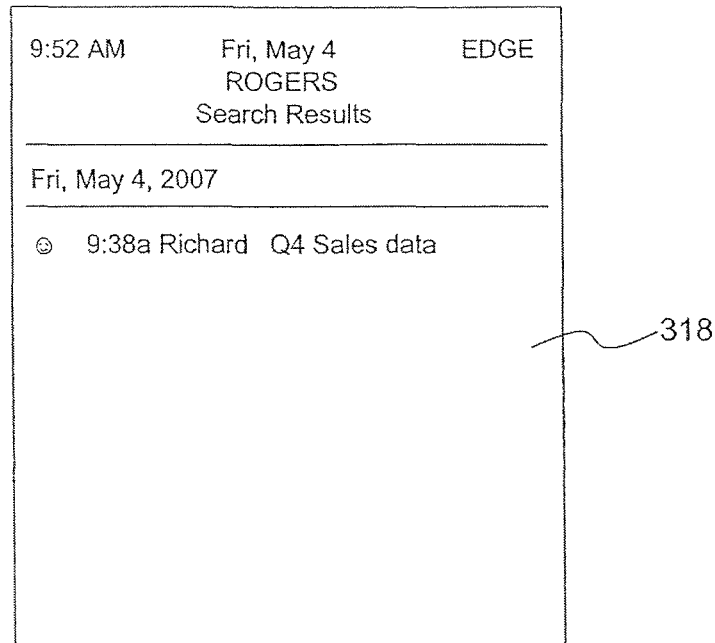
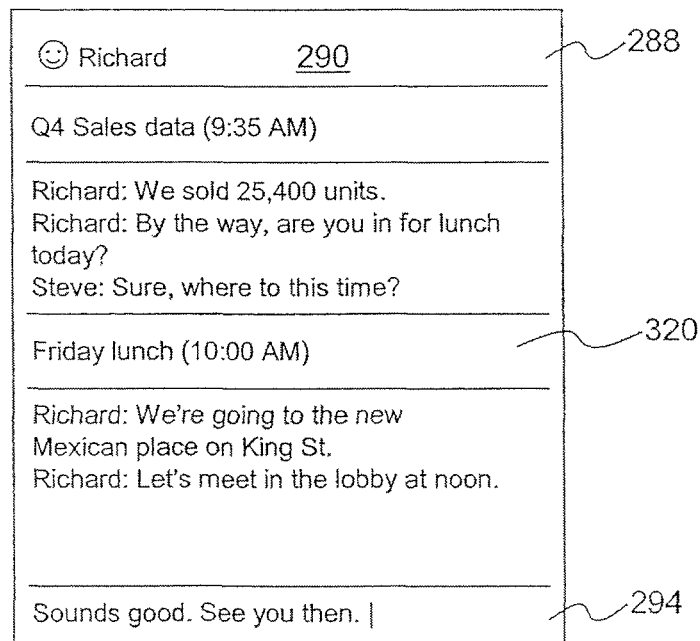


Figure 14(f)

**Figure 14(g)****Figure 14(h)**

**Figure 14(i)****Figure 14(j)**

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METHOD AND SYSTEM FOR USING SUBJECTS IN INSTANT MESSAGING SESSIONS ON A MOBILE DEVICE

CROSS-REFERENCE TO RELATED APPLICATIONS

The present application is a continuation of U.S. patent application Ser. No. 13/327,431 filed on Dec. 15, 2011, which is a continuation of U.S. patent application Ser. No. 13/004,580 filed on Jan. 11, 2011 and issued as U.S. Pat. No. 8,103,252 on Jan. 24, 2012, which is a continuation of U.S. patent application Ser. No. 11/764,544 filed on Jun. 18, 2007 and issued as U.S. Pat. No. 7,885,641 on Feb. 8, 2011, the contents of which are hereby incorporated by reference in their entirety.

TECHNICAL FIELD

The following relates to systems and methods for using topics in instant messaging sessions on a mobile device.

DESCRIPTION OF THE PRIOR ART

Mobile devices that are capable of sending and receiving data such as emails and text messages may also be used for instant messaging. Instant messaging sessions or ‘conversations’ are typically stored on the mobile device as a collective series of exchanged messages so that the user can later continue the session and/or review the history of the conversation.

In current instant messaging applications, each conversation is displayed on the mobile device with the most recent message appearing as the title of the conversation. Since each conversation can contain many messages covering various topics, the most recent message is not necessarily representative of the conversation or any topic covered therein. For example, the last message may read “I will talk to you tomorrow”, which may in fact be a closing message for several conversations with the same contact.

In order to differentiate between conversations, especially those from several days prior, users often have to trace back through individual messages. On a mobile device, where the display area is typically limited, this can be time consuming and frustrating. In order to find the right conversation, the user also typically has to remember the parties involved and the approximate time of the message exchange in order to search through the correct reference to find the conversation of interest, which can be a lot to remember.

It is therefore an object of the following to obviate or mitigate at least one of the above disadvantages.

BRIEF DESCRIPTION OF THE DRAWINGS

Embodiments will now be described by way of example only with reference to the appended drawings wherein:

FIG. 1 is a schematic diagram of a mobile device and a display screen therefor.

FIG. 2 is a schematic diagram of another mobile device and a display screen therefor.

FIG. 3 is a schematic block diagram of components of the mobile device of any or both of FIGS. 1 and 2.

FIG. 4 is a schematic block diagram of the memory shown in FIG. 3.

FIG. 5 is a screen shot of a home screen for the mobile device of any or both of FIGS. 1 and 2.

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FIG. 6 is a system diagram showing an infrastructure for implementing an instant messaging protocol.

FIG. 7 is a schematic block diagram showing details of the instant messaging program shown in FIG. 4.

FIG. 8 is a schematic block diagram of an instant messaging thread shown in FIG. 7.

FIG. 9 is a schematic block diagram of a message shown in FIG. 8.

FIG. 10 is a block diagram illustrating preparation, transmission, receipt and examination of an instant message.

FIG. 11 is a flow diagram illustrating the preparation, transmission, receipt and examination shown in FIG. 10.

FIG. 12 is a screen shot of the home screen for an instant messaging application.

FIG. 13 is a screen shot showing a menu accessible from the instant messaging application of FIG. 12.

FIGS. 14(a) through 14(j) are a series of screen shots showing an instant messaging session identifying subjects therefor.

DETAILED DESCRIPTION OF THE DRAWINGS

Example Mobile Device

Referring now to FIGS. 1 and 2, one embodiment of a mobile device 24a is shown in FIG. 1, and another embodiment of a mobile device 24b is shown in FIG. 2. It will be appreciated that the numeral “24” will hereinafter refer to any mobile device 24, including the embodiments 24a and 24b. It will also be appreciated that a similar numbering convention may be used for other general features common between FIGS. 1 and 2 such as a display 120, a positioning device 122, and a cancel or escape button 124a.

The mobile device 24a shown in FIG. 1 comprises a display 120a and the cursor or view positioning device 122 shown in this embodiment is a positioning wheel 122a. Positioning device 122 may serve as another input member and is both rotatable to provide selection inputs to the processor 238 (see FIG. 3) and can also be pressed in a direction generally toward housing to provide another selection input to the processor 238. The display 120 may include a selection cursor 132 (see FIG. 5) that depicts generally where the next input or selection will be received. The selection cursor 132 may comprise a box, alteration of an icon or any combination of features that enable the user to identify the currently chosen icon or item. The mobile device 24a in FIG. 1 also comprises an escape or cancel button 124a and a keyboard 128. In this example, the keyboard 128 is disposed on the front face of the mobile device housing and positioning device 122 and cancel button 124a are disposed at the side of the housing to enable a user to manoeuvre the scroll wheel 122a while holding the mobile device 24 in one hand. The keyboard 128 is in this embodiment a standard QWERTY keyboard.

The mobile device 24b shown in FIG. 2 comprises a display 120b and the positioning device 122 in this embodiment is a trackball 122b. Trackball 122b permits multi-directional positioning of the selection cursor 132 such that the selection cursor 132 can be moved in an upward direction, in a downward direction and, if desired and/or permitted, in any diagonal direction. The trackball 122b is preferably situated on the front face of a housing for mobile device 24b as shown in FIG. 2 to enable a user to manoeuvre the trackball 122b while holding the mobile device 24b in one hand. The trackball 122b may serve as another input member (in addition to a directional or positioning member) to provide selection inputs to the processor 238 and can preferably be pressed in a direction towards the housing of the mobile device 24b to provide such a selection input.

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The mobile device **24b** also comprises a menu or option button **126** that loads a menu or list of options on display **120b** when pressed, and a cancel or escape button **124b** to exit, “go back” or otherwise escape from a feature, option, selection or display. The mobile device **24b** as illustrated in FIG. 2, comprises a reduced QWERTY keyboard **130**. In this embodiment, the keyboard **130**, positioning device **122**, escape button **124b** and menu button **126** are disposed on a front face of a mobile device housing.

The reduced QWERTY keyboard **130** comprises a plurality of multi-functional keys and corresponding indicia including keys associated with alphabetic characters corresponding to a QWERTY array of letters A to Z and an overlaid numeric phone key arrangement. The plurality of keys that comprise alphabetic and/or numeric characters total fewer than twenty-six (26). In the embodiment shown, the number of keys that comprise alphabetic and numeric characters is fourteen (14). In this embodiment, the total number of keys, including other functional keys, is twenty (20). The plurality of keys may comprise four rows and five columns of keys, with the four rows comprising in order a first, second, third and fourth row, and the five columns comprising in order a first, second, third, fourth, and fifth column. The QWERTY array of letters is associated with three of the four rows and the numeric phone key arrangement is associated with each of the four rows.

The numeric phone key arrangement is associated with three of the five columns. Specifically, the numeric phone key arrangement may be associated with the second, third and fourth columns. The numeric phone key arrangement may alternatively be associated with keys in the first, second, third, and fourth rows, with keys in the first row including a number “1” in the second column, a number “2” in the third column, and a number “3” in the fourth column. The numeric phone keys associated with keys in the second row include a number “4” in the second column, a number “5” in the third column, and a number “6” in the fourth column. The numeric phone keys associated with keys in the third row include a number “7” in the second column, a number “8” in the third column, and a number “9” in the fourth column. The numeric phone keys associated with keys in the fourth row may include a “*” in the second column, a number “0” in the third column, and a “#” in the fourth column.

The physical keyboard may also include a function associated with at least one of the plurality of keys. The fourth row of keys may include an “alt” function in the first column, a “next” function in the second column, a “space” function in the third column, a “shift” function in the fourth column, and a “return/enter” function in the fifth column.

The first row of five keys may comprise keys corresponding in order to letters “QW”, “ER”, “TY”, “UI”, and “OP”. The second row of five keys may comprise keys corresponding in order to letters “AS”, “DF”, “GH”, “JK”, and “L”. The third row of five keys may comprise keys corresponding in order to letters “ZX”, “CV”, “BN”, and “M”.

It will be appreciated that for the mobile device **24**, a wide range of one or more positioning or cursor/view positioning mechanisms such as a touch pad, a joystick button, a mouse, a touchscreen, set of arrow keys, a tablet, an accelerometer (for sensing orientation and/or movements of the mobile device **24** etc.), or other whether presently known or unknown may be employed. Similarly, any variation of keyboard **128**, **130** may be used. It will also be appreciated that the mobile devices **24** shown in FIGS. 1 and 2 are for illustrative purposes only and various other mobile devices **24**, presently known or unknown are equally applicable to the following examples.

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FIG. 3 is a detailed block diagram of a preferred mobile station **202** of the present disclosure. The term “mobile station” will herein refer to the operable components of, e.g. mobile device **24**. Mobile station **202** is preferably a two-way communication device having at least voice and advanced data communication capabilities, including the capability to communicate with other computer systems. Depending on the functionality provided by mobile station **202**, it may be referred to as a data messaging device, a two-way pager, a cellular telephone with data messaging capabilities, a wireless Internet appliance, or a data communication device (with or without telephony capabilities)—e.g. mobile device **24** shown in FIGS. 1 and 2. Mobile station **202** may communicate with any one of a plurality of fixed transceiver stations **200** within its geographic coverage area.

Mobile station **202** will normally incorporate a communication subsystem **211** which includes a receiver **212**, a transmitter **214**, and associated components such as one or more (preferably embedded or internal) antenna elements **216** and **218**, local oscillators (LOs) **213**, and a processing module such as a digital signal processor (DSP) **220**. As will be apparent to those skilled in field of communications, particular design of communication subsystem **211** depends on the communication network in which mobile station **202** is intended to operate.

Mobile station **202** may send and receive communication signals over a network after required network registration or activation procedures have been completed. Signals received by antenna **216** through the network are input to receiver **212**, which may perform such common receiver functions as signal amplification, frequency down conversion, filtering, channel selection, and like, and in example shown in FIG. 3, analog-to-digital (A/D) conversion. A/D conversion of a received signal allows more complex communication functions such as demodulation and decoding to be performed in DSP **220**. In a similar manner, signals to be transmitted are processed, including modulation and encoding, for example, by DSP **220**. These DSP-processed signals are input to transmitter **214** for digital-to-analog (D/A) conversion, frequency up conversion, filtering, amplification and transmission over communication network via antenna **218**. DSP **220** not only processes communication signals, but also provides for receiver and transmitter control. For example, the gains applied to communication signals in receiver **212** and transmitter **214** may be adaptively controlled through automatic gain control algorithms implemented in DSP **220**.

Network access is associated with a subscriber or user of mobile station **202**. In one embodiment, mobile station **202** uses a Subscriber Identity Module or “SIM” card **262** to be inserted in a SIM interface **264** in order to operate in the network. SIM **262** is one type of a conventional “smart card” used to identify an end user (or subscriber) of the mobile station **202** and to personalize the device, among other things. Without SIM **262**, the mobile station terminal in such an embodiment is not fully operational for communication through a wireless network. By inserting SIM **262** into mobile station **202**, an end user can have access to any and all of his/her subscribed services. SIM **262** generally includes a processor and memory for storing information. Since SIM **262** is coupled to a SIM interface **264**, it is coupled to microprocessor **238** through communication lines. In order to identify the subscriber, SIM **262** contains some user parameters such as an International Mobile Subscriber Identity (IMSI). An advantage of using SIM **262** is that end users are not necessarily bound by any single physical mobile station. SIM **262** may store additional user information for the mobile station as well, including datebook (or calendar) information

and recent call information. It will be appreciated that mobile station 202 may also be used with any other type of network compatible mobile device 24 such as those being code division multiple access (CDMA) enabled and should not be limited to those using and/or having a SIM card 262.

Mobile station 202 is a battery-powered device so it also includes a battery interface 254 for receiving one or more rechargeable batteries 256. Such a battery 256 provides electrical power to most if not all electrical circuitry in mobile station 202, and battery interface 254 provides for a mechanical and electrical connection for it. The battery interface 254 is coupled to a regulator (not shown) which provides a regulated voltage V to all of the circuitry.

Mobile station 202 includes a microprocessor 238 which controls overall operation of mobile station 202. Communication functions, including at least data and voice communications are performed through communication subsystem 211. Microprocessor 238 also interacts with additional device subsystems such as a display 222, a flash memory 224, a random access memory (RAM) 226, auxiliary input/output subsystems 228, a serial port 230, a keyboard 232, a speaker 234, a microphone 236, a short-range communications subsystem 240, and any other device subsystems generally designated at 242. Some of the subsystems shown in FIG. 3 perform communication-related functions, whereas other subsystems may provide "resident" or on-device functions. Notably, some subsystems such as keyboard 232 and display 222, for example, may be used for both communication-related functions, such as entering a text message for transmission over a communication network, and device-resident functions such as a calculator or task list. Operating system software used by microprocessor 238 is preferably stored in a persistent store such as flash memory 224, which may alternatively be a read-only memory (ROM) or similar storage element (not shown). Those skilled in the art will appreciate that the operating system, specific device applications, or parts thereof, may be temporarily loaded into a volatile store such as RAM 226.

Microprocessor 238, in addition to its operating system functions, preferably enables execution of software applications on mobile station 202. A predetermined set of applications which control basic device operations, including at least data and voice communication applications, as well as the inventive functionality of the present disclosure, will normally be installed on mobile station 202 during its manufacture. A preferred application that may be loaded onto mobile station 202 may be a personal information manager (PIM) application having the ability to organize and manage data items relating to user such as, but not limited to, e-mail, calendar events, voice mails, appointments, and task items. Naturally, one or more memory stores are available on mobile station 202 and SIM 262 to facilitate storage of PIM data items and other information.

The PIM application preferably has the ability to send and receive data items via the wireless network. In the present disclosure, PIM data items are seamlessly integrated, synchronized, and updated via the wireless network, with the mobile station user's corresponding data items stored and/or associated with a host computer system thereby creating a mirrored host computer on mobile station 202 with respect to such items. This is especially advantageous where the host computer system is the mobile station user's office computer system. Additional applications may also be loaded onto mobile station 202 through network, an auxiliary subsystem 228, serial port 230, short-range communications subsystem 240, or any other suitable subsystem 242, and installed by a user in RAM 226 or preferably a non-volatile store (not

shown) for execution by microprocessor 238. Such flexibility in application installation increases the functionality of mobile station 202 and may provide enhanced on-device functions, communication-related functions, or both. For example, secure communication applications may enable electronic commerce functions and other such financial transactions to be performed using mobile station 202.

In a data communication mode, a received signal such as a text message, an e-mail message, or web page download will be processed by communication subsystem 211 and input to microprocessor 238. Microprocessor 238 will preferably further process the signal for output to display 222 or alternatively to auxiliary I/O device 228. A user of mobile station 202 may also compose data items, such as e-mail messages, for example, using keyboard 232 in conjunction with display 222 and possibly auxiliary I/O device 228. Keyboard 232 is preferably a complete alphanumeric keyboard and/or telephone-type keypad. These composed items may be transmitted over a communication network through communication subsystem 211.

For voice communications, the overall operation of mobile station 202 is substantially similar, except that the received signals would be output to speaker 234 and signals for transmission would be generated by microphone 236. Alternative voice or audio I/O subsystems, such as a voice message recording subsystem, may also be implemented on mobile station 202. Although voice or audio signal output is preferably accomplished primarily through speaker 234, display 222 may also be used to provide an indication of the identity of a calling party, duration of a voice call, or other voice call related information, as some examples.

Serial port 230 in FIG. 3 is normally implemented in a personal digital assistant (PDA)-type communication device for which synchronization with a user's desktop computer is a desirable, albeit optional, component. Serial port 230 enables a user to set preferences through an external device or software application and extends the capabilities of mobile station 202 by providing for information or software downloads to mobile station 202 other than through a wireless communication network. The alternate download path may, for example, be used to load an encryption key onto mobile station 202 through a direct and thus reliable and trusted connection to thereby provide secure device communication.

Short-range communications subsystem 240 of FIG. 3 is an additional optional component which provides for communication between mobile station 202 and different systems or devices, which need not necessarily be similar devices. For example, subsystem 240 may include an infrared device and associated circuits and components, or a Bluetooth™ communication module to provide for communication with similarly enabled systems and devices. Bluetooth™ is a registered trademark of Bluetooth SIG, Inc.

Turning now to FIG. 5, the mobile device 24 displays a home screen 134, which is preferably the active screen when the mobile device 24 is powered up and constitutes the main ribbon application. The home screen 134 generally comprises a status region 138 and a theme background 140, which provides a graphical background for the display 120. The theme background 140 displays a series of icons 136 in a predefined arrangement on a graphical background.

In some themes, the home screen 134 may limit the number icons 136 shown on the home screen 134 so as to not detract from the theme background 140, particularly where the background 140 is chosen for aesthetic reasons. The theme background 140 shown in FIG. 5 provides a grid of icons. In other themes (not shown), a limited list of icons may be displayed in a column (or row) on the home screen along one portion of

the display 120. In yet another theme, the entire list of icons may be listed in a continuous row along one side of the home screen on the display 120 enabling the user to scroll through the list while maintaining a limited number of currently visible icons on the display 120. In yet another theme (not shown), metadata may be displayed with each of a limited number of icons shown on the home screen. For example, the next two appointments in the user's calendar may be accessed by the processor 238 and displayed next to the calendar icon. It will be appreciated that preferably several themes are available for the user to select and that any applicable arrangement may be used.

One or more of the series of icons 136 is typically a folder 150 that itself is capable of organizing any number of applications therewithin.

As can be seen in FIG. 5, the status region 138 in this embodiment comprises a date/time display, and signal strength and incoming message identifiers such as the instant messenger balloon 144 shown. The instant messenger balloon 144 indicates the presence of and number of incoming instant messages for active or new conversations. The theme background 140, in addition to a graphical background and the series of icons 136, also comprises a status bar 146. The status bar 146 provides information to the user based on the location of the selection cursor 132, e.g. by displaying a name for the icon 136 that is currently highlighted.

Movement, navigation, and/or scrolling with use of a cursor/view positioning device 122 (e.g. trackball 122b or scroll wheel 122a) is beneficial given the relatively large size of visually displayed information and the compact size of display 120, and since information and messages are typically only partially presented in the limited view of display 120 at any given moment. As previously described, positioning device 122—scroll wheel 122a and trackball 122b, are helpful cursor/view positioning mechanisms to achieve such movement. Positioning device 122, which may be referred to as a scroll wheel or scroll device 12a in one embodiment (FIG. 1), specifically includes a circular disc which is rotatable about a fixed axis of housing and may be rotated by the end user's index finger or thumb. As noted above, in another embodiment (FIG. 2) the trackball 122b comprises a multi-directional member that enables upward, downward and if desired, diagonal movements. The multi-directional movements afforded, in particular, by the trackball 122b and the presentation of the grid of icons 136 and folders 150 provides the user with flexibility and familiarity of the layout of a traditional desktop computer interface. Also, the positioning device 122 enables movement and selection operations to be executed on the mobile device 24 using one hand. The trackball 122b in particular also enables both one-handed use and the ability to cause the cursor 132 to traverse the display 120 in more than one direction.

As shown in FIG. 4, memory 224 includes a plurality of programs 426 associated with the series of icons 36 for the processing of data. Programs 426 may be any variety of forms such as, without limitation, software, firmware, and the like and include an application and any necessary memory allocation or pointers to associated memory. Programs 426 may include, for example, an instant messaging program 436, electronic mail (e-mail) 432, calendar program 434, profiles application 428, contacts 430, messages 438, search 440 etc. An operating system (OS) 432 also resides in memory 224. The mobile devices 24 of the present disclosure are also configured to enable communication between different ones of the programs/applications, e.g. between contacts program 430 and the email program 432 or instant messaging program 436. Also, the icons 136 for the applications on the devices 24

can be modified, named, moved, sorted and otherwise interacted with for the purposes of organizing and/or manipulating the visibility of the icons for those programs 426.

As an example, the instant messenger program 436 may be initiated (opened or viewed) from display 120 by highlighting an instant messenger icon 148 as shown in FIG. 5 using the positioning device 122 and providing a suitable user input to the mobile device 24, e.g. by pressing the trackball 122b. Instant Messaging on Mobile Device

The mobile device 24 can be configured to be utilized for instant messaging or chat sessions, e.g., using a personal identification number (PIN) messaging system. It will be appreciated that the following principles may also be applied to a short message service (SMS) based messaging system or any other "instant" chat-type messaging services.

In the following embodiment shown in FIG. 6, a PIN-based messaging system is implemented using a server-based communication infrastructure, such as one that provides email, SMS, voice, Internet and other communications. In FIG. 6, a network operating centre (NOC) 280 facilitates instant messaging. Instant messaging is provided by an instant messaging program 436 stored on mobile device 24 which is initiated from the home screen 134 by highlighting and selecting the instant messaging icon 148. The NOC 280 relays messages between mobile devices 24 according to a PIN-to-PIN protocol 283.

An instant message is generally denoted by numeral 40 as shown in FIG. 6. As noted above, in this embodiment, the message 40 is a PIN-based message. In a PIN-based messaging protocol 283, each message 40 has associated therewith a PIN number corresponding to the mobile device 24 which has sent the message 40 and includes a destination PIN number identifying the intended recipient.

In general, in a PIN based messaging protocol 283, the sender of the message 40 knows the PIN of the intended recipient. This is preferably established when the two devices request to add each other to their respective contact or "buddy" lists. At the time of requesting new contacts, the two respective PIN numbers are exchanged via request e-mails which are preferably configured to be intercepted by the respective instant messaging applications 436 so as to not appear in the message list or "inbox" of the user. Accordingly, the infrastructure shown in FIGS. 6-10 may be used as a transport medium to share PIN numbers between mobile devices 24, after which, the mobile devices 24 (having stored the PIN numbers for their contacts) are able to exchange instant messages in instant messaging sessions or conversations via a PIN-to-PIN protocol 283.

It can be appreciated that by using a message or email based method for provisioning the PIN numbers, the PIN numbers do not need to be revealed to other users and can be handled by the mobile devices 24 automatically. This also enables the instant messaging application 436 to update contact information immediately when the availability status of such information changes. This avoids the user having to update their contact lists manually.

When conducting an instant messaging session according to the embodiment shown in FIG. 11, the mobile devices 24 can communicate directly with the NOC 280 in a client based exchange where, similar to other peer-to-peer programs, an intermediate server is not required. A message 40 sent by one mobile device 24 is received by the NOC 280, which obtains the PIN number for the intended recipient from a representation of the message 40 or from the message 40 itself. Upon obtaining the recipient's PIN number according to the PIN-to-PIN protocol 283, the NOC 280 then prepares a copy of the message 40 or relays the received message 40 to the recipient

according to the mobile device **24** associated with such PIN number. The NOC **280** typically also provides a delivery confirmation to the original sender, which may or may not be displayed to the user. The NOC **280** also typically holds onto messages **282** and delivers them once the destination mobile device **24** is within a certain range (e.g. within its ‘coverage’) and is actually able to receive the message **40**. The NOC **280** may choose to expire a message **40** if a certain waiting period lapses.

It will be appreciated that, as noted above, instant messaging can be implemented using any other suitable protocol such as SMS. In SMS, a message is transmitted to an SMC center (SMSC) within a carrier’s infrastructure, and then delivered to the destination device. The SMSC would also be configured to hold onto messages and deliver them once the destination device is within coverage.

When initiating the instant messaging application **436**, an instant messaging interface screen **284** such as that shown in FIG. **12** may then be displayed, which shows a list of current instant messaging sessions or conversations along with a list of the user’s contacts. As can be seen in FIG. **13**, a menu **286** can be initiated by activating a suitable input mechanism such as by selecting the trackball **122b** or pressing the scrolling device **122a**. The menu **286** comprises a “Start Conversation” option **288**, which can be selected using the appropriate input device **122** to initiate or begin an instant messaging session or conversation. Once the session or conversation has begun, if the user decides to exit the conversation for a period of time, the conversation will be added to the conversation list.

Using Subjects for Instant Messaging Sessions

Previous instant messaging programs typically included the latest message in the instant messaging session as an identifier for the conversation. As discussed above, this is not necessarily representative of the nature, progression or status of the conversation. When a user has multiple conversations pending with the same user, confusion can arise and may require considerable effort by the user to locate a particular conversation let alone specific messages therein. To assist the user in identifying or recognizing specific conversations (or portions thereof) and to facilitate later retrieval of specific information with such conversations, the following embodiments incorporate one or more subjects or subject lines into the instant messaging session by adding and displaying a subject tag **302** in the instant messaging conversation as will be explained below.

In general, the subject is specified by one of the users in the conversation and, when specified, a proposed subject or update for the subject may optionally be distributed to other users in the conversation. The other users can preferably view the subject when received and have the choice of accepting, ignoring or modifying the proposed subject. In this way, the users in the conversation can use the subject suggested by one of the users, negotiate an agreement for a subject line, or can choose to specify their own distinct and/or personal subject for the session or portion thereof.

As noted above, an instant messaging session is facilitated by an instant messaging program **436** in each mobile device **24**. Further detail of the instant messaging program **436** is shown in FIG. **7**. As can be seen in FIG. **7**, selection of a conversation identifier **34** (e.g. by the user from the instant messaging homescreen **284** on display **120**) causes the processor **238** to initiate an instant messenger application **30** included in the instant messaging program **436**. The conversation identifier **34** has associated therewith a conversation ID **38**, which is typically linked to the ID **38** in the background. For the convenience of the user, as noted above, a subject identifier **36** is displayed with the conversation identifier **36**.

The instant messaging program **436** also stores instant messaging (IM) session threads **32**, which each also store a copy of a unique corresponding conversation ID **38** to enable the application **30** to access the specific thread **32** upon selection of the associated conversation identifier **34**. Each thread **32** also preferably stores a copy of a subject **36** if applicable. As can be seen in FIG. **7**, the program **436** stores a distinct thread **32** for each IM session, wherein the particular session can be accessed by the application **30** by correlating a displayed conversation ID **38** with a conversation ID **38** stored with the thread **32**.

Further detail of the IM session threads **32** is shown in FIG. **8**. Each thread **32** is persisted in memory **224** (e.g. stored within program **436**) and stores a series of messages **40** in chronological order. In this way, the application **30** can access the thread **32** and load into the display **120** each message in the session history. Subject **36** are stored by the thread **32** to enable the instant messaging application **30** to display the subject **36** with the associated conversation **34**. As will be discussed below, more than one subject **36** may be associated with the conversation **34** and, as such, the multiple subjects **36** can be stored with the thread **32**.

Further detail of an example of a structure for the messages **40** is shown in FIG. **9**. Each message **40** generally comprises a body **42**, which contains the text for the message **40**, and a header **44**, which contains various fields used for transmitted and processing each message **40**. In this example, the header **44** includes a message type field **46** to specify the type of transmission (e.g. PIN, SMS etc.), a source field **48** to specify the device address for the sender, a destination field **50** to specify the device address for the intended recipient, a conversation ID field **52** to specify in which thread **32** the message **40** should be stored (i.e. contains a copy of the conversation ID **38**), a subject field **54** to enable the subject **36** to be transported with the message **40** (e.g. to create new subjects, modify subjects, notify others of subjects, etc.), and a timestamp field **58** to indicate the time (and if desired, the date) at which the message **40** was sent by the designated sender.

As shown in FIG. **9**, the subject field **54**, in addition to carrying a copy of the current or proposed subject **36**, also includes a tag **56**. The tag **56** can be used to indicate to the instant messaging application **30**, upon receipt of a message **40**, whether or not a subject **36** should be displayed, whether a new subject **36** is being transported, or simply whether or not subjects **36** are being used in the particular conversation **34**. The tag **56** can have as many states as required to cover variations that are handled by the instant messaging application **30**. For example (as used below), the tag **56** may display an “S” to indicate that a new subject **36** is being carried with the message **40** being processed to trigger a display of the subject **36** to the user to enable them to accept, ignore or reject the subject. An empty tag **56** may then indicate that no new subject **36** is being carried. Alternatively, the tag **56** could include three states, namely one for no subjects **36**, a second indicating the current subject **36** with no changes, and a third indicating that a new subject **36** is being transported.

To transmit a new subject **36**, when a new subject **36** is specified by a user, a message **40** with an empty body **42** can be sent with the subject field **54** populated. In this case, the tag **56** can be used to enable the instant messaging application **30** to recognize that the message **40** is a ‘subject transport’ message **40** rather than one that contributes to the conversation **34**. Alternatively, the subject **36** could be added to the next message **40** that is sent by the user which defined the new subject **36** to save overhead. It can therefore be appreciated that incorporating a subject field **54** (preferably with a tag **56**) into

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the message 40 enables many flexible alternatives for specifying, transporting and identifying the subject 36 for a particular thread 32.

Turning now to FIG. 10, an empty message 40 being prepared by a user Steve's mobile device 24 is shown. Once a conversation thread 32 has been initiated, the transport type field 46 is preferably pre-populated as shown, since the transport type, e.g. PIN, is already known the application 30. However, it will be appreciated that if a conversation 34 is capable of comprising messages that are transported via multiple methods (e.g. to concatenate PIN and SMS messages into the same conversation 34) then the transport type field 46 would be populated at the time of preparing the message 40 for transmission according to the application 426 in which the message 40 is prepared. Similarly, the source field 48 can be pre-populated given that the message 40 is being prepared by a particular mobile device 24. In this example, Steve's mobile device 24 has a device address that equals 00001. According to the intended recipient, as indicated by the user during use of the instant messaging application 30, the destination field may be populated with the recipient mobile device's address. In this example, the intended recipient is Richard, whose mobile device 24 has a device address equal to 00002.

The conversation ID field 52 is populated by reading the conversation ID 38 from the thread 32 or the ID 38 associated with the conversation identifier 34. The subject field 54 is populated according to the way in which the instant messaging application 30 handles the transportation of subjects. In this example, a new subject is sent with the next message 40 and, when doing so, the tag 56 is set to "S". This enables Richard's mobile device 24 to identify when the subject field 54 should be read. The actual text to be sent to Richard is also added to the body 42. In this example, the message 40 being prepared by Steve is meant to say to Richard "How are you doing today". It will be appreciated that the header 44 can be populated while Steve is typing his message, or once Steve indicates that the message 40 is to be sent. Before sending the message to Richard, the processor 238 accesses the date/time program (not shown) internal to the mobile device 24, and adds the timestamp 58. As can be appreciated, the items marked with a "*" in FIG. 10 indicate user input.

The populated message 40, as received by Richard is shown in the bottom portion of FIG. 10. It can be seen that Richard's mobile device 24 can examine the various fields in the header 44 to determine the nature of the message (e.g. is a subject being sent?) and can associate the message 40 with the corresponding thread 32 (or open a new thread 32). The message 40 can be saved in chronological order using the timestamp 58.

Referring now to FIG. 11, a flow diagram of an example portion of an instant messaging session between Steve and Richard is shown. As can be seen in FIG. 11, on each side of the transmission, steps performed external to the device (user interactions) are separated from those that are performed internally by the processor 238 and instant messaging program 436.

At step 60, a new conversation is created or an existing one is opened by Steve, and steps 62 and 64 involve Steve specifying a subject 36 and typing in text for the message 40 respectively. Where the subject 36 is transported in an empty message 40, steps 62 and 64 are separate parallel operations. In this example, we will assume that Steve first specifies a subject 36 and then upon typing text for his next message 40, the subject 36 is transported with the next message 40. With the inputs from steps 62 and 64, the instant messaging appli-

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cation 30 can build the message 40 at step 66, e.g. as shown in FIG. 10. A timestamp 68 is added at step 68, and the instant message 40 is sent at step 70.

The message 40 is received by Richard's mobile device 24 at step 72. The instant messaging application 30 is then responsible for processing the message 40. The conversation ID 38 is first examined at step 74 and the currently stored threads 32 are examined to determine if the message 40 is associated with an existing conversation 34 or if a new conversation 34 should be created. In either case, at step 76, the conversation 34 is loaded/created and the text included in the body 42 is displayed to Richard at step 78. At the same time (or once the text has been displayed), the instant messaging application 30 examines the subject tag 56 at step 80 to determine the state of the subject field 54 at step 82. In this example, a new subject is being transmitted as indicated by the "S" state in the subject tag 56 and thus the new subject is displayed to Richard at step 86. If subjects 36 are not being used, or if the subject has not changed (i.e. tag not equal to S), at step 84, the instant messaging application 30 may wait for the next message to be received from Steve or typed by Richard. By displaying the new subject 36, Richard may be given the option to accept, reject or ignore the subject 36 at step 88. If Richard does not accept the subject, the instant messaging application 30 waits for the next message at step 84. If Richard does accept the new subject 36, the instant messaging application 30 adds the subject 36 to the thread 32 by both displaying the subject for Richard, and by storing a copy of the new subject in the program 436. The instant messaging application 30 then waits for the next message at step 84.

The beginning steps of the next message are also shown in FIG. 11. It can be seen that a new subject can be input at step 92 and text entered for the message 40 at step 94, similar to what was performed by Steve in steps 62 and 64. Richard's mobile device 24 may then build the message at step 96 and the process continues as above.

The use of a subject or subject line in an instant messaging session is illustrated using screen shots in FIGS. 14(a) through 14(j). FIG. 14(a) shows an in-progress instant messaging session taking place between a pair of users, Richard and Steve. The instant messaging session is displayed in a chat window 288 with a contact bar 290 showing the name of the contact that the user is currently corresponding with. FIG. 14(a) shows Steve's chat window 288 as he is chatting/corresponding with Richard.

At a desired point in the conversation or session, a subject can be specified. This can also be done at the beginning of the session, in which case, the subject is thereafter modified or "updated" to reflect the changing nature of the session or conversation. Multiple subjects can also be associated with a single conversation, each being added at specific locations in the conversation.

As can be seen in FIG. 14(a), while waiting for Richard to respond with sales figures, Steve specifies (i.e. enters) a subject to flag this particular portion of the conversation. To specify a subject, a session menu 292 is first initiated by selecting the appropriate input mechanism.

The session menu 292 comprises a number of options for the session, such as a "Send" feature, which sends the next message by capturing the text that has been entered into the entry box 294 (can also be done by pressing an enter key, trackball 122b etc.); an "Invite" feature to add other contacts to the conversation; a "Send a File" option to attach files to a message; a "Contact Info" option to view more information on, e.g. Richard; an "Email" option for initiating an email correspondence; and a "Subject" option 296.

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The Subject option **296** can be selected to enable the user to enter a subject, topic or subject line identifying the session or at least a portion thereof. The subject is intended to be associated (e.g. displayed) with (or within) the session such that the user can later identify the nature of the conversation. As such, the subject may be displayed with the contact in the current conversations list (see FIGS. **12** and **13**). When multiple subjects are included in the same message, each subject may be displayed with the conversation, the most recent conversation may be displayed, or any number of subjects according to user preferences. For example, a conversation having three subjects covered during the session may list all three subjects along the right hand portion of the display **120** with the contact(s) associated with the conversation. This would enable the user to at first glance determine in which conversation a specific topic or subject was covered.

Due to the limited space available on a mobile device **24**, the instant messaging application **436** may be configured to display only the most recent subject or a maximum number of the most recent subjects in the conversation. If limited, the user may then simply select, enter or highlight the conversation to view the remaining subjects. It will be appreciated that the subject or topic associated with an instant messaging session may be displayed in many ways with the associated contact. For example, the time at which the subject was created can be specified with the subject label. In this way, the user can distinguish between different conversations having the same subject. The subjects could also be displayed as a list whereby the user could select a particular subject to expand into a view of the conversation (or portion thereof) corresponding to that subject (i.e. similar to a collapsible view in desktop explorer applications).

As can be seen in FIG. **14(b)**, by selecting the Subject option **296**, a subject entry window **298** may then be displayed within the session. The entry window **298** shown in FIG. **14(b)** comprises a text entry box **300** to enable the user to enter a string of characters to identify the appropriate subject. The user may then add the subject by selecting the appropriate input mechanism whereby a subject tag **302** is added to the session at the current point in the conversation as seen in FIG. **14(c)**.

FIG. **14(d)** shows Richard's chat window **288**. The subject specified by Steve may be automatically designated as the subject for the session as a default, or the mobile devices **24** may require that Richard also accept the subject. As such, in one embodiment, the subject specified by Steve may be first considered a "Suggested Subject" until approved by Richard. In this scenario, once Steve has specified the subject "Q4 Sales data", a suggested subject window **304** is displayed within Richard's chat window **288** as shown in FIG. **14(d)**. The suggested subject window **304** comprises a copy of the subject specified by Steve in header **308**, and may provide a selection portion **306**. In this example, Richard may accept, modify or ignore (deny) the subject identifier. If Richard ignores or denies the subject, the subject tag **302** is not added to his chat window **288**. However, if Richard accepts the suggested subject, the subject tag **302** is added to his session, similar to on Steve's device as shown in FIGS. **14(c)** and **14(e)**.

If Richard decides to modify the subject, a similar subject window **298** may be displayed to enable Richard to enter his desired modification. The window **298** may be displayed with the already specified subject or may include a blank entry box **300**. In one embodiment, a modification by Richard will only change the look of his subject tag **302**. In another embodiment, once Richard creates a modified subject, his mobile device **24** may then send his suggested modified subject back

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to Steve where negotiation of an agreed upon subject can take place. As such, modification of the subject can be symmetric or asymmetric such and negotiation of a subject is only a optional feature that may be included or be capable of being suppressed as desired. It can therefore be seen that the subject can be modified and adapted by each correspondent in the instant messaging session such that all parties can understand the subject to give the subject a personal meaning if desired. It will also be appreciated that for asymmetric subject specification, a subject update does not need to be sent to the other users and thus such an update is optional.

The subject or subject line specified by the user is now integrated into the instant messaging session. At the originating user, the subject tag **302** is embedded into the conversation at the point of being created. Alternatively, the subject may be inserted as a header in the chat window **288** or any other suitable location on the display **120** such that the user can readily ascertain the subject. In order to update the subject at the other user, the subject can be attached to a PIN message or be embodied as meta-data in the header field and may be given a special code in the message to identify it as a subject. In this way, the subject can be attached to and sent with the next message being sent to the other user. In another embodiment, the subject can be created and sent as a separate and distinct PIN message with a code or other information identifying it as a subject (e.g. in a header). At the other user's mobile device **24**, the instant messaging application **436** determines the content of the subject or subject line based on the code or other identifying information and then creates a subject tag **302** if the other user accepts or modifies the proposed subject. In this embodiment, the subject is inserted into the conversation as a new message but is given a unique appearance to distinguish it as a subject rather than a message. For example, the subject tag **202** may be given a border, time stamp and be user independent (e.g. not labelled with "Steve:" or "Richard:") as shown in FIGS. **14(c)**, **(e)** and **(j)**.

As can be seen in FIG. **14(f)**, current instant messaging sessions can be listed in an inbox or message list **310** similar to an email (outgoing or incoming) or text message. By specifying a subject, Steve can, at first glance, determine that the conversation with Richard covers at least in part, the Q4 sales figures. Since the conversation is listed in the message list **310**, a search option **312** that already exists for searching within the message list **310** can be utilized by selecting the search option **312** from a message list menu **314** using appropriate input mechanisms as seen in FIG. **14(g)**.

By selecting the search option **312**, a search window **316** may then be displayed as seen in FIG. **14(h)**, which enables the user (e.g. Steve) to specify a subject. If the user wishes to search for a portion of an instant messaging session, they can search according to subject, e.g. by entering "Q4 Sales data". As can be seen in FIG. **14(i)**, a search results screen **318** is then displayed listing those messages, conversations etc. including the specified subject. In this way, the user can search through conversations in the same way that they search for subjects in an email thereby utilizing existing searching capabilities.

As noted above, an instant messaging session may include multiple subjects within the same conversation. Turning now to FIG. **14(j)**, a second subject tag **320**, in this example for "Friday lunch", can be inserted into the same session. By specifying multiple subjects, the user can distinguish between multiple topics covered during the same conversation. In this way, if Steve wishes to simply continue on chatting with Richard without starting a new conversation, Steve may instead specify/suggest a new subject to begin a new topic. This enables further flexibility whereby Steve may

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wish to only have one active conversation with each contact. This way, Steve only needs to specify a new subject at each session while maintaining the previous conversation history. Moreover, if the mobile device **24** restricts the number of active conversations with the same party, the multiple subjects can allow the user to keep the conversation history without having to create a new session. It can be appreciated that the instant messaging application **436** can also be configured such that whereupon specifying a new subject for a conversation, a new conversation thread is created such that there are now two references to distinct conversations, each having their own subjects and both being searchable.

As also noted above, the most recent subject can be displayed with the conversation in the message list **310**, or multiple subjects may instead be displayed.

It can therefore be seen that instant messaging sessions can be better organized and identified by using at least one subject therein. The instant messaging sessions may then be displayed along with the subject to enable the user at first glance to ascertain some information about the topics or subjects covered in the session and/or to use existing searching capabilities for other types of messages stored on the mobile device **24**. A subject can be specified by one user and be sent as a suggested subject to the other users in the conversation. The other users may then be given the opportunity to accept or ignore the subject tag **302** or modify the subject to reflect something more meaningful to them. Alternatively, the suggested subject can trigger a negotiation between the users to agree upon a common subject if so desired.

It will be appreciated that the above principles regarding the utilization of subjects in an instant messaging application **436** should not be limited to only PIN-to-PIN protocols but may also be applied to SMS messages addressed to the phone number of the user's mobile device **24**. Similarly, the subject tags **302** can also be implemented with third party instant messaging applications compatible with the mobile device **24** such as Yahoo!® messenger etc. to enable the user to also use existing messaging communities that are not directly hosted by the NOC **280**. To implement the subjects with a third party messaging application, separate messages containing the subject can be created at the mobile device **24** that can be identified by another mobile device **24** as being a subject rather than a message. In this way, the subject can be displayed as such at the other mobile device **24**.

It will also be appreciated that the particular options, outcomes, applications, screen shots and icons shown in the figures and described above are for illustrative purposes only and many other variations can be used to implement the principles described above.

Although the above has been described with reference to certain specific embodiments, various modifications thereof will be apparent to those skilled in the art as outlined in the appended claims.

The invention claimed is:

1. A method for selecting content in an instant messaging conversation on a mobile device, said method comprising:
 - displaying a first interface for exchanging instant messages for a thread comprising the instant messaging conversation, said thread comprising a plurality of said instant messages listed in chronological order;
 - displaying an option to enable a user to define a first subject for a portion of said thread;
 - upon receiving a first input entering said first subject, associating a tag with said first subject, said tag being separate and distinct from said first subject and indicating one of a plurality of states associated with said first subject, wherein the plurality of states comprises at least

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a first state identifying said first subject as a current subject with no changes, a second state identifying said first subject as a new subject, and a third state indicating no subject;

- embedding said first subject into said thread at a first point of creation by displaying said first subject at a first point in said thread along with said plurality of instant messages without starting a new thread;
- storing said first subject with said thread;

- sending an instant message to at least one other user participating in said thread, said instant message comprising at least a header portion and a body portion, said header portion comprising at least said first subject and said tag;

- displaying a second interface for identifying said first subject; and

after receiving a second input through said second interface to select said first subject, displaying said portion of said thread.

2. The method according to claim 1, wherein said second interface includes a search field and said second input to select said first subject comprises receiving text in said search field specifying said first subject.

3. The method according to claim 1, wherein said second interface includes a list of one or more contacts, including a contact associated with the instant messaging conversation, and said first subject is displayed in association with said contact.

4. The method according to claim 1, wherein said second interface includes a list of one or more subjects, including said first subject.

5. The method of claim 4, wherein said list of one or more subjects includes up to a maximum number of a plurality of most recent subjects in said instant messaging conversation.

6. The method of claim 1, wherein said portion of said thread is displayed in said first interface for exchanging instant messages.

7. The method of claim 1 further comprising: receiving a third input entering a second subject, embedding said second subject into said thread at a second point of creation by displaying said second subject at a second point in said thread along with said plurality of instant messages without starting a new thread to thereby distinguish between multiple topics covered during the same conversation by identifying different portions of said thread using said first subject and said second subject.

8. The method of claim 7, wherein said second interface includes a list of subjects, including said first subject and said second subject.

9. A non-transitory computer program product comprising computer executable instructions for causing a processor on a mobile device to:

- display a first interface for exchanging instant messages for a thread comprising an instant messaging conversation, said thread comprising a plurality of said instant messages listed in chronological order;

- display an option to enable a user to define a first subject for a portion of said thread;

- upon receiving a first input entering said first subject, associate a tag with said first subject, said tag being separate and distinct from said first subject and indicating one of a plurality of states associated with said first subject, wherein the plurality of states comprises at least a first state identifying said first subject as a current subject with no changes, a second state identifying said first subject as a new subject, and a third state indicating no subject;

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embed said first subject into said thread at a first point of creation by displaying said first subject at a first point in said thread along with said plurality of instant messages without starting a new thread;
 store said first subject with said thread;
 send an instant message to at least one other user participating in said thread, said instant message comprising at least a header portion and a body portion, said header portion comprising at least said first subject and said tag;
 display a second interface for identifying said first subject; and
 after receiving a second input through said second interface to select said first subject, display said portion of said thread.

10. The non-transitory computer program product according to claim 9, wherein said second interface includes a search field and said second input to select said first subject comprises receiving text in said search field specifying said first subject.

11. The non-transitory computer program product according to claim 9, wherein said second interface includes a list of one or more contacts, including a contact associated with the instant messaging conversation, and said first subject is displayed in association with said contact.

12. The non-transitory computer program product according to claim 9, wherein said second interface includes a list of one or more subjects, including said first subject.

13. The non-transitory computer program product of claim 12, wherein said list of one or more subjects includes up to a maximum number of a plurality of most recent subjects in said instant messaging conversation.

14. The non-transitory computer program product of claim 9, wherein said portion of said thread is displayed in said first interface for exchanging instant messages.

15. The non-transitory computer program product of claim 9 further comprising computer executable instructions to: receive a third input entering a second subject, embedding said second subject into said thread at a second point of creation by displaying said second subject at a second point in said thread along with said plurality of instant messages without starting a new thread to thereby distinguish between multiple topics covered during the same conversation by identifying different portions of said thread using said first subject and said second subject.

16. The non-transitory computer program product of claim 15, wherein said second interface includes a list of subjects, including said first subject and said second subject.

17. A method for selecting content in an instant messaging conversation on a mobile device, said method comprising:

receiving a first message at a mobile device from a correspondent in an existing thread comprising said instant messaging conversation with said correspondent, said thread comprising a plurality of instant messages in chronological order, said first message comprising at least a header portion and a body portion, said header portion comprising a first subject for a portion of said thread and a tag associated with said first subject said tag being separate and distinct from said first subject and indicating one of a plurality of states associated with said first subject, wherein the plurality of states comprises at least a first state identifying said first subject as a current subject with no changes, a second state identifying said first subject as a new subject, and a third state indicating no subject;

identifying the given state of said first subject;

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embedding, based on identifying said given state of said first subject, said first subject into said thread at a first point of creation by displaying said subject at a first point in said thread along with the plurality of instant messages without starting a new thread;
 storing said first subject with said thread;
 providing a second interface for identifying said first subject; and
 after receiving an input through said second interface to select said first subject, displaying said portion of said thread.

18. The method according to claim 17, wherein said second interface includes a search field and said first input to select said first subject comprises receiving text in said search field specifying said first subject.

19. The method according to claim 17, wherein said second interface includes a list of one or more contacts, including a contact associated with the instant messaging conversation, and said first subject is displayed in association with said contact.

20. The method according to claim 17, wherein said second interface includes a list of one or more subjects, including said first subject.

21. The method of claim 20, wherein said list of one or more subjects includes up to a maximum number of a plurality of most recent subjects in said instant messaging conversation.

22. The method of claim 17, wherein said portion of said thread is displayed in said first interface for exchanging instant messages.

23. The method of claim 17 further comprising: receiving a second message identifying a second subject; and

embedding said second subject into said thread at a second point of creation by displaying said second subject at a second point in said thread along with said plurality of instant messages without starting a new thread to thereby distinguish between multiple topics covered during the same conversation by identifying different portions of said thread using said first subject and said second subject.

24. The method of claim 23, wherein said second interface includes a list of subjects, including said first subject and said second subject.

25. A non-transitory computer program product comprising computer executable instructions for causing a processor on a mobile device to:

receive a first message at a mobile device from a correspondent in an existing thread comprising an instant messaging conversation with said correspondent, said thread comprising a plurality of instant messages in chronological order, said first message comprising at least a header portion and a body portion, said header portion comprising a first subject for a portion of said thread and a tag associated with said first subject said tag being separate and distinct from said first subject and indicating one of a plurality of states associated with said first subject, wherein the plurality of states comprises at least a first state identifying said first subject as a current subject with no changes, a second state identifying said first subject as a new subject, and a third state indicating no subject;

identify the given state of said first subject;

embed, based on said given state of said first subject having been identified, said first subject into said thread at a point of creation by displaying said first subject at a first point in said thread along with the plurality of instant messages without starting a new thread;

store said first subject with said thread;

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provide a second interface for identifying said first subject;
and

after receiving an input through said second interface to select
said subject, display said portion of said thread.

26. The non-transitory computer program product accord-
ing to claim 25, wherein said second interface includes a
search field and said first input to select said first subject
comprises receiving text in said search field specifying said
first subject.

27. The non-transitory computer program product accord-
ing to claim 25, wherein said second interface includes a list
of one or more contacts, including a contact associated with
the instant messaging conversation, and said first subject is
displayed in association with said contact.

28. The non-transitory computer program product accord-
ing to claim 25, wherein said second interface includes a list
of one or more subjects, including said first subject.

29. The non-transitory computer program product of claim
28, wherein said list of one or more subjects includes up to a

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maximum number of a plurality of most recent subjects in
said instant messaging conversation.

30. The non-transitory computer program product of claim
25, wherein said portion of said thread is displayed in said
first interface for exchanging instant messages.

31. The non-transitory computer program product of claim
25 further comprises computer executable instructions to:
receive a second message identifying a second subject; and
embed said second subject into said thread at a second
point of creation by displaying said second subject at a
second point in said thread along with said plurality of
instant messages without starting a new thread to
thereby distinguish between multiple topics covered
during the same conversation by identifying different
portions of said thread using said first subject and said
second subject.

32. The non-transitory computer program product of claim
31, wherein said second interface includes a list of subjects,
including said first subject and said second subject.

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